



# CGP CONFERENCE

## Advertising Opportunities

### Print Program Advertising

Closing date: August 22  
Copy deadline: August 30

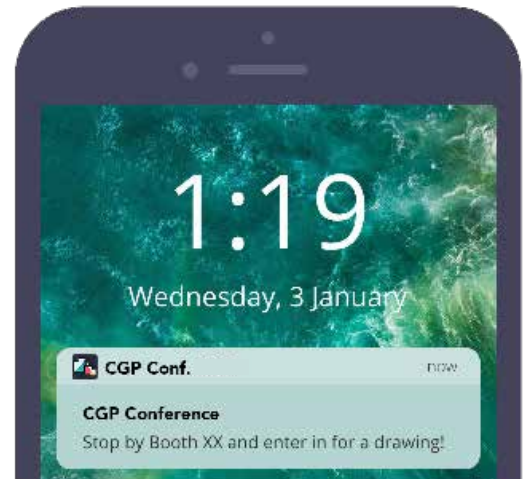
| Size                 | Dimensions                | Sponsor/Exhibitor Price | Non-Sponsor/Exhibitor Price |
|----------------------|---------------------------|-------------------------|-----------------------------|
| Full page            | 6.5" x 8.5" w/.25" bleed  | \$500                   | \$1,000                     |
| 1/2 page, vertical   | 3.25" x 8.5" w/.25" bleed | \$250                   | \$600                       |
| 1/2 page, horizontal | 6.5" x 4.25" w/.25" bleed | \$250                   | \$600                       |

### Mobile App Advertising

Only available to CGP Sponsors and Exhibitors  
Closing date: September 20  
Copy deadline: September 25

**\$200 Push Notification (limited availability):** Notify mobile app users of a promotion or brief update sent directly to their device's home screen, even when the CGP Conference app is closed. (Includes text with link).

**\$100 Promoted Post (limited availability):** Notify mobile app users of a promotion or update with top placement in the app's activity feed visible to anyone who opens the app. (Can include an image and link)



### Tote Bag Insert:

Your company's brochure or promotional item will be inserted into tote bags and distributed to all attendees. \$800 for sponsors & exhibitors, \$1,500 for non sponsoring or exhibiting companies.

- Your promotional item may not duplicate items sold as sponsorships. We cannot accept notebooks, pens, tote bags or name badge holders
- Item must easily fit into tote bags measuring 12" high x 12" wide x 4" deep.
- Brochure/promotional item must be produced and shipped to the conference at the exhibitor's expense.
- All items must be approved by CGP staff.

**To secure your advertising opportunity, or to get more information, contact:**

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